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Company Background

Data Pro Accounting Software, Inc. was originally incorporated in **June** of **1985** as a privately owned, Florida based corporation. The goal of the corporation has always been to develop and market a full line of accounting software products for a wide range of market segments, on a **Windows** operating systems environment.

In **1987**, **Data Pro** came to national prominence as an innovative software developer by winning the largest private label accounting software contract of the time. *ComputerLand* stores began to market the **Data Pro** software products as the **ComputerLand Professional Accounting Series (CPA Series)**. In **1989**, **Data Pro** continued to win accolades from the industry as it was included in the Price Waterhouse Review of Top Ten Accounting Software Vendors for the first time, receiving the runner up honors for the *PC Magazine Editor's Choice* award.

In **1994**, *Data Pro Accounting Software* released its next generation of the *Infinity Advanced Accounting Solutions...Infinity POWER*. The **Infinity POWER** product group delivers on its name with unparalleled flexibility, speed and full **Client/Server -SQL** benefits to the current day. In September of **1996**, **Data Pro** released an advanced set of products allowing its **Infinity POWER** accounting software users to become instantly “**e-commerce**” enabled using the Web. **Infinity COMMERCE** was implemented for a wide variety of applications which include “**order processing over the web**,” “**Time Sheet Entry**” and much more!

By **2003**, **DP/DashBoard** (*Enterprise Management System*) revolutionized the way in which companies could manage their financial reporting system. DP/DashBoard allowed them to now have advanced “*drill downs of their General Ledger Financial Statements*,” “*Accounts Receivable Customer Agings*,” “*Accounts Payable Vendor Agings*,” and “*Check Reconciliation Detailed Transaction Reports*.” It provided a wide array of internal reporting systems, centralized policy management control, company location directions, enterprise wide document control and management features, corporate phone list management, real time company-wide calendar system, project and task management, customer support management and complete flexibility for a wide range of other customized features.

The **DP/DashBoard** allows companies to deploy a central “**Intranet**” system to manage their financial reporting system and much more. From a central corporate calendar and document control center, to the integrated **Customer Support Management** system, companies with various needs can utilize this unique product to make better decisions and improve communications within their organizations. **DP/DashBoard** is simple to deploy and readily understood in a familiar format.

In **2004**, Data Pro introduced the revolutionary **DP/AUTO Event Triggering System**. This advanced business tool can assist companies even more by turning their accounting databases into intelligent business information systems that push and urge users within an organization to respond automatically based on the pre-defined set of “**rules management**” that has been established.

Instead of hoping that an employee might run a report and deduce that it's time to call a customer to collect the company's money that is due, **DP/AUTO** works in the background to calculate the aging of all accounts automatically every day and sends an e-mail report to the responsible employee(s) with all of the information they need, including the customer's contact name, phone number, balance due, open items past due and much more. All the employee(s) has to do is open their e-mail and go about performing their "**Collections**" task. That's a helpful business tool you can rely on!

With the ability to insert notes on each customer's record, the entire staff can see how each account is being managed regardless of which internal employee contacted the customer. It's efficient, saves time, manpower, and gets a company their money! Plus, that's just a simple example of the many possibilities that are included as a standard script with DP/AUTO. Many others include the advanced Payroll accruals of time (*i.e. how much vacation, personal and other kinds of time an employee is entitled to accrue based on how long they have worked as each Payroll cycle is completed*), automatically calculating suggested inventory stock controls, accounts payable management and much more! Plus, **DP/AUTO** has the tools for custom scripts to be added at any time.

From sending an e-mail to every "**Employee**" nationwide who receives a **Direct Deposit Payroll** check with all of their pay data information to an option that sends your "**bank**" all of the information needed for **Positive Pay**, there is an optional **DP/AUTO** script now available. The list of **DP/AUTO** scripts continues to grow and grow.

In fact, **DP/AUTO** now hosts its own **Price List** with a wide range of "**Add-On**" scripts that can assist a company in many different ways. This includes the automation of processing Sales Order data directly into the **UPS WorldShip** and **FedEx Ship Manager** software products. These "**Add-Ons**" allow the flow of data both ways from each of these shipping systems as all "**Shipping Address**" information automatically flows from the **Sales Order Entry** module so that no employee in the warehouse has to perform any data entry, while all of the **Freight Calculations, Methods of Shipment, Weight, Tracking Numbers** and more automatically flow back to the Sales Order for billing and tracking purposes. E-mails with direct links to the freight carriers' web sites with the customer's tracking numbers are automatically generated with your company's logos and information.

Data Pro introduced **DP/STORE** in 2005. It was purely targeted at companies who wanted to do business with customers and staff all over the web. By creating a customizable web site for the world to see and allowing the processing of Sales Orders with complete payment processing (*credit cards and charges to their accounts*), companies could now extend their order entry departments beyond their internal staff. Simple to administrate by almost any business owner, **DP/STORE** was revolutionary in that it is inexpensive and completely integrated with the **Infinity POWER Sales Order Entry, Accounts Receivable** and **Inventory Management** modules. All data is viewed in real time by customers and all orders are automatically placed into the accounting system once the customer places an order using the shopping cart system that is included with the product.

Web Designers should view **DP/STORE** as the "**plumbing**" system in a house. They can make the "**front door**" or "**home page**" as graphical and well designed as they like, but they should utilize **DP/STORE**, and its underlying tools, to provide the "**secure**" mechanism to communicate with your company's data files. Whether they use Adobe's Dream Weaver, Word Press, or other web design tools, is irrelevant to the implementation of **DP/STORE**.

Included in **DP/STORE** are web-based "**administrative tools**" which allow for complete customization of your web site and its shopping system design, color schemes and the ability to add unlimited **Microsoft Active Server Pages (ASP)** for as much customization as desired. **DP/STORE** takes businesses to a new level of "**e-commerce web integration**" and brings their customers, remote sales forces and internal staff to a new level of easy and controlled order processing capabilities right from your company's web site. You can host your own web site or have it hosted remotely by your favorite Internet Service Provider (**ISP**).

Both **DP/DashBoard** and **DP/STORE** need the latest **Internet Explorer, Safari, Mozilla or Firefox** browser at the client level and require **Infinity POWER** with the **POWERServer** module installed on any of the currently supported operating systems such as **Microsoft Windows 8, Windows 7, Vista** and **Windows Server 2012, 2008** or **2003**. On the **Microsoft SQL Server** level: **SQL 2014/2012/2008** or **2005 Server**.

Product Profile

With over **275,000** products installed worldwide, **Data Pro Accounting Software** has an established, stable and accepted line of products. Combined with outstanding software support service to both its dealers and end users for nearly three decades, **Data Pro Accounting Software** is poised for solid growth and profitability for many years to come. Data Pro Accounting Software's **Infinity POWER** products represent a special mix of advanced accounting software solutions designed to address a wide range of business needs in a highly integrated fashion.

The entire product line includes over twenty two (22) application and e-commerce modules targeting specific industries such as **Financial Accounting, Job Costing, Manufacturing, Wholesale Distribution, Point of Sale, Payroll, Inventory Management, Bank Reconciliation, Support Billing and Warranty Tracking** and much more. Users find that **Infinity POWER** and **Infinity COMMERCE** are highly flexible in their implementation and design.

This flexibility comes from the built-in ability to add “**user-defined fields**” and “**indexes**” to all accounting modules as needed so that users can incorporate all of the information needed to accommodate their business needs. Since the advanced **Infinity COMMERCE** web technologies are included with the two “**advanced**” versions of the **System Administrator** overhead module (*Standard and Client/Server SQL version*), all users are provided with the tools they need to integrate their accounting system for “**Internet**” and “**Intranet**” e-commerce implementations immediately.

All **Infinity POWER** accounting applications include three user interfaces when purchased, which may be installed for simultaneous use by all users within an organization. The *Windows Graphical User Interface (GUI)* is our most popular interface. However, many users are still quite comfortable with the “*Character-based*” versions still available under **Windows**. All users can decide for themselves which preference suits them best. By adding products such as **DP/DashBoard**, now the accounting applications include the “**browser**” interface to the same accounting data.

Therefore, while you may be running a **Windows 8 PC** or **Windows Server 2012** as your “**accounting server**,” your sales staff can access their “**Sales Orders**” and “**Quotes**” through their **Apple iPADS**, and other tablet devices in the field, regardless of the operating system they run on. In fact, they can scan inventory items from their warehouse, or truck, with a portable **Bar Code Scanner** and actually have their customers sign for their “**orders**” through the tablet device. This secures their customer’s signature into a “**PDF**” that is immediately sent back to the home office to confirm it’s **OK** to bill the customer and/or send an e-mail to the customer, confirming the products were either dropped off or that their services were performed, or both!

Unlike other competitive accounting systems which perform “**batch**” updates to their systems, all **Infinity COMMERCE** updates are in “**real time**.” For example, as inventory updates are received on a warehouse receiving dock, they can be immediately reflected on the company's website with each click of a mouse. Orders taken over the web, or by a salesperson using an **Apple iPad** in the field, can have immediate impact on the quantities reserved to ship and the availability for both internal accounting users and customers over the web.

Time Sheet Entry by an employee to a “**Job/Project**” and/or **Payroll** is immediately reflected so that **Payroll** can be run on demand for a staff located nationwide and that billing to the customer for that **Job/Project** can occur whenever the accounting user decides. All of this, and much more, reflects the many functions available by implementing Data Pro’s “**Internet Strategy**.”

Data Pro requires a separate **Accounting Server** as well as a separate **Web Server** with a firewall between the two servers for security purposes. Either server may be any of the supported servers with **Windows** configuration and includes all **SQL** variations supported. The **POWERServer** module has the intelligence to automatically know which database architecture has been deployed (*standard FoxPro/dBase IV compatible or SQL*) and automatically handles all updates without the web implementation team having to make any adjustments.

The **Infinity POWER Inventory Management** module as a standard feature includes a wide variety of support for **Internet** ready storage of images (i.e. **JPEG, GIF files**), text files, video files (**WAV**), sound files (**MP3**) and more on an item number basis for use over the **Internet**. Therefore, users simply add a standard item number in their accounting system and call the item over the web and immediately have access to all of the information they desire. This provides simplified maintenance in the accounting system, which drives not only the accounting system, but the company's e-commerce system as well.

Inventory Management includes all product descriptions, images, text files, video files, quantities on-hand, reserved, on-order and much more. Whatever a business decides it wants to incorporate on its web site is possible while web designers are left to create the image of the firm using the specific tools they prefer. With **Infinity COMMERCE**, the idea is all about choice.

The “**Standard Version**” of the **System Administrator** module (**Part #100**) includes a ten (10) user license allowing ten users to enter the Windows application and access any installed module as desired. When one user exits the system, the license is made available for another user. This version of the product creates a set of database files compatible with either **FoxPro** or **dBase IV** and both database formats are **ODBC** compliant.

The “**Client/Server SQL Version**” of the **System Administrator** module (**Part #695**) changes the architecture of each accounting module (*i.e. General Ledger, Accounts Receivable*) to use the **Microsoft SQL Server** database format, without changing the user interface. Current **Microsoft SQL Servers** supported are: **2014, 2012, 2008** and **2005**. This version also includes a ten (**10**) user license. “**Additional User Counts**” are available for both versions.

Infinity POWER's ease of use and integration capability, with a wide range of third party applications (*such as the Worth-IT Fixed Assets*), make it an ideal solution for a wide variety of companies. A long time preferred choice for use as a back-end solution in the “**hospitality**” and “**medical**” industry, its seamless integration with all of its available modules, such as **General Ledger, Payroll, Accounts Payable, Accounts Receivable, Job Costing** and **Sales Order Entry** make daily processing a snap for everyday users. With built-in support for bar-code reading and printing throughout, secure credit card processing, cash drawer management and tight integration capabilities to a wide range of third party devices for input such as time clocks, **Infinity POWER** is ideal for deployment across various applications, both large and small.

Customization and Modification Tools

Data Pro Accounting Software incorporates a wide range of customization tools throughout all of its applications that allow users and dealers to modify the application to the customer's needs without affecting their long-term ability to easily upgrade. Data Pro does not provide source code, but with an open architecture for data files, access to data is never an issue. Instead, users have the ability to add user defined fields and indexes throughout all applications.

The **System Administrator** modules include a **Menu Editing Tool** and **Forms Generator** module. The **Menu Editing Tool** allows for the customization of the menu system, including the addition of third party applications, which may be launched directly from the **Infinity POWER** menu system. The **Forms Generator** allows users to totally modify their “**forms**” to meet numerous specifications and adjust printing formats to accommodate their company’s unique printing needs.

Additionally, the **Infinity POWER Report Writer** module allows for custom generation of advanced reports with complete access to all data fields in all Data Pro accounting modules, including all user defined fields that may be added by the user. Plus, with **Infinity COMMERCE** built in to every accounting system, custom applications may be developed through the use of Microsoft’s **Active Server Pages (ASP)** and **HTML** technology providing the ability to create a unique and customized user interface to the product, meeting the customer's “**customized**” needs. Therefore, all “**customized**” work can be implemented through **Infinity COMMERCE** without changing the “**source**” accounting software. This is critical as new versions of the software product are released. No customization charges have to be re-incurred by a client each time a new product release is introduced as a result!

All application data is called from and written back through the “**POWERServer**” module, which is at the heart of the **Infinity COMMERCE** technology. It provides security access and control to all accounting objects, and manages access and updates to the various accounting files. It also provides the core to drive the unique “**Web Services**” functions that are unique for specific products such as **DP/SCAN**.

These “**Web Services**” reside on the server hosting the company’s **DP/DashBoard** installation and allow the wireless bar code scanners to communicate directly to the company’s **Inventory, Sales Order, and Purchase Order** data files recording transactions and receipts of inventory products in real time. Further, the “**Web Services**” allow **DP/DashBoard** functions to reset “**item counts**” for specific ranges of inventory items while they are being physically counted on a truck or in the warehouse. This way, users who are dealing with portable inventory situations and don’t have fixed “**inventory bin locations**” can determine when items are missing automatically!

DP/DashBoard, DP/AUTO, and DP/STORE are based upon the core **POWERServer** technology, which is why additional customization and modifications are expected and planned for within these products. It is known that many Data Pro customers want additional “**custom**” programming features that are unique to them. Dealers and Developers have the ability to make these modifications simply at the **DP/DashBoard, DP/AUTO** or **DP/STORE** level without worrying about modifying the **Infinity POWER** source code. Further, the **POWERServer** module has the ability to allow users who write custom report models with the **Report Writer** module to output these reports to the web, further allowing custom applications to expand along this format.

Other Data Pro products using the **POWERServer** core technology are **DP/CHARGE Payment Server (for credit card processing)** - 2010, **DP/CONVERT (used for converting third party data)** - 2012, **DP/SCAN (Real Time Mobile Scanning Software)** - 2013, **DP/Extract (Excel-based data extraction tool for GL, AP, AR, IM & PR)** and **DP/Period Manager (13 Period Accounting Date Management Utility)** – 2014.

While changes to **DP/DashBoard** and **DP/STORE** can be done using **HTML** and Microsoft's **Active Server Pages (ASP)**, **DP/AUTO** runs a series of **Visual Basic Scripts**.

Internet Strategy

As has been discussed previously, **Data Pro Accounting Software** was an early adopter in the **Internet** marketplace (**1996**) when it released its **Infinity COMMERCE** applications. These products were based around Data Pro's own technologies which included the **POWERServer**, **DP/SMART** and **DP/SHOP** (*shopping cart technology*). In **2003**, this was expanded to include **Microsoft Active Server Pages (ASP)** which provide for a high level of speed and simplicity in their deployment. As an industry leader, Data Pro pioneered this ability for users to have full access to all of their accounting software data from the **Internet** and the ability to update this data in **"real time"** from a web server. Therefore, while normal users on a company's internal network (*whether on Microsoft 2012 Server, Windows 8 or SQL Server 2014*) continue to process on a daily basis, web users can perform real-time functions in virtually every piece of accounting data via the web.

Product Development

The Windows installation routine automatically includes both the Windows **"Character-based"** and **"Graphical"** products simultaneously during the standard installation. Users can mix and match both versions simultaneously without additional installation steps being required. **Data Pro Accounting Software** issues product releases regularly, with minor updates in between, through a standard software utility that is included at no charge with the software called **"DP/Update."** This option is built into the **Infinity POWER** menu system and is very convenient to run at any time. For instance, this is the most convenient way to stay up to date on the **Payroll** and local **Sales Tax** updates for all **50 US States** that are released every month! Internet access is required for successful downloads of updates. Otherwise, regular updates are sent to users via **CD-ROM**.

Conclusion

Data Pro Accounting Software offers end users unique solutions many other products do not offer. Many companies still do not feel comfortable making a conversion to a new accounting system to replace one that is out-of-date and without many of the advanced features they need today. As a business owner, automating an organization that can run smoothly for the next several decades should be high on the task list of any company. Further, you should not be fooled into investing into systems that don't have an **"audit trail"** system that can be defeated by your own staff. Unfortunately, many of the **"simplest and least expensive"** systems on the market advertise that they are cheap to install and simple to use. Owners unfortunately find later that they were some of the most **"expensive investments"** they ever made when they have to try to get money back from staff who stole from them and after they had to put people in jail.

It happens every day! CPA firms use these products because they can create a set of books for small clients and hide all of their own data entry mistakes. But, they argue, **"they know what they are doing!"** As a business owner relying on your own staff, you don't have that luxury. You need a system that will protect and defend you. If you make a mistake, fine. The system will show it in the **"audit trail"** of each accounting module. But, once you correct it, it will show that too. **"Auditing"** isn't a bad word. **"Automating"** is a good word! How, in these economic times, can a company grow without having to add more and more personnel and still get more accomplished?

DP/AUTO can send your invoices and statements to your customer every night. You don't have to have the postman! You can get your **Balance Sheet** and **Income Statement** on your **"Smartphone"** every night before you go to bed, whether you're at home, traveling or anywhere around the world! No one has to print those for you. Three users, ten users or three hundred and ten (**310**) users; Data Pro offers you and your customers the tools to increase your company's profits, streamline transactions, and provides the vital business information needed in real time accounting and reporting environments.

Let us help you move forward today. Give us a call at **1-800-237-6377** or contact your local dealer for more information and a demonstration to see why you should be converting your system, large or small, today to Data Pro Accounting Software. We offer the business excellence your company needs both today and tomorrow. **DP/AUTO** doesn't call in sick and doesn't take a vacation. These are the kinds of tools companies have learned to invest in when they think of **Data Pro Accounting Software**.

That's why Data Pro!

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